

NICOLE BELOPOTOSKY

BELOPOTOSKY.COM (773) 322-7650

SKILLS

Project Management: Basecamp, Wiredrive, Google Analytics, Constant Contact, Google Drive, Dropbox
Graphics and Compositing: After Effects, Illustrator, Photoshop and Adobe Creative Suite, Final Cut Pro, Adobe Premiere Pro
Color Grading: Adobe After Effects (color-managing workflows), Red Giant Colorista II, Magic Bullet Looks
Encoding and Publishing: Adobe Media Encoder and Bridge, Apple DVD Studio Pro, Compressor, and Web-based Delivery

EXPERIENCE

GATEHOUSE MEDIA: *Marketing Manager* (2016 – present): Manage large concurrent projects by developing creative solutions and delegating junior staff. Daily tasks include: product promotion, coordination of events, and weekly ongoing meetings with local community leaders, such as the Canton Chamber of Commerce. Organizing of the sponsorship of Arts in Stark, The Symphony Orchestra, The Museum of Art, The Player’s Guild, The Pro Football Hall of Fame and many, many more nonprofit organizations. Create advertisements for daily paper and develop overall marketing strategy. Modernize digital team strategies by maximizing social media opportunities.

BELOPOTOSKY, LLC: *Multimedia Specialist* (2008 – 2016): Involved in projects from conception to production. Cooperate with teams to develop solutions through strategic campaigns, branding, video production, social media, presentations, promotional materials, internal communications, and event coordination. Supervise strict budgets and deadlines by staying efficiency-minded and cost/profit-conscious.

EDELMAN: *Principal Creative* (November 2007 – May 2012): Produced videos, event and new business pitch presentations, developed style frames and story boards. Partnered closely with senior leadership teams and trade/business vendors to build content from the ground up. Trained, supervised and provided art direction to designers and junior staff. Reached monthly revenue set goal of \$110,000.

FLIPBOX PRODUCTIONS: *Production Assistant* (June 2006 – March 2007): Assisted the owners by filling a variety of roles, including assistant editor, customer service representative and production assistant during live events.

TV HAMILTON: *Intern* (September 2004 – February 2005): Assisted the full time staff with studio productions and day-to-day office needs.

CLIENTS

ALDI, Allstate, American Egg Board, American Heart Association, Autodesk, AXE, Best Buy, BlackBerry, Bunge, Business Round Table, Burger King, Chevrolet, Chicago Public Schools, Coleman, Comcast, eBay, Edelman, Fuel Up to Play 60, Hilton, HP, Humana, Illinois Bureau of Tourism, Illinois Holocaust Museum, Kellogg’s, Ki Edit + Design, Matter Inc., Microsoft (XBOX), Optimer Pharmaceuticals, PayPal, Pfizer, Rusty Dog Films, SC Johnson (Glade, Pledge, Off!), Spring Creative, Starbucks, Trojan, Unilever (Dove), Wal-Mart, Weber Shandwick

ACHIEVEMENTS

Communicator Award, Gold 2014
Telly Award, Bronze 2014
Telly Award, Silver 2012
Telly Award, Bronze 2012
Telly Award, Gold 2011
Astrid Award, Silver 2011
PRWeek, Large Agency of the Year 2011
Pixie Award, Gold 2010
EMPixx Award, Gold 2010
Ad Age, Agency “A-List” 2010
Ad Age, Agency “A-List” 2009
Ad Age, PR Agency of the Decade
Adweek, PR Agency of the Year 2009
PR Week, Campaign of the Year 2009

ASSOCIATIONS

Special Olympics, Women in Film, ystark!



Miami University of Ohio,

Bachelor of Arts, Mass Communication
 Communication Honors Fraternity, Lambda Pi Eta

EDUCATION